



# HOUGHTON COUNTY FAIR

1500 Birch Street, Hancock, MI 49930

Phone (906)482-6200

www.houghtoncountyfair.com

houghtoncountyfair@hotmail.com

## Sponsorship Opportunities for 2025

The Houghton County Fair has been reorganizing the sponsorship program. Contributions from businesses and individuals help keep the fair affordable to our citizens.

Name of Business or Individual to be displayed \_\_\_\_\_

Dollar Amount of sponsorships \$\_\_\_\_\_ **See attached breakdown of options.**

### CONTACT INFORMATION:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

The fair is a 501(c)(3) charitable organization which means your gift is tax deductible. Discuss with your tax advisor how this may benefit you.

Do you wish to receive a tax-deductible year-end letter for your donation? YES\_\_ NO\_\_

Payment options:

\_\_\_ Payment enclosed, payable to Houghton County Fair

\_\_\_ Please invoice in \_\_\_\_\_ (month to be invoiced, Jan thru Apr 2025)

\_\_\_ Can be paid by credit card by filling in below or calling the fair office.

If you have any questions, please contact the office personnel (Carol or Margaret) at (906)482-6200 or houghtoncountyfair@hotmail.com.

Master Card \_\_\_ Visa \_\_\_ I authorize the Houghton County Fair to charge my credit card all fees due for the above contract in accordance with the terms and conditions of my cardholder agreement.

Total: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Printed Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_ V code: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_



**HOUGHTON COUNTY FAIR**  
**AUGUST 21-24, 2025**

Thank you for supporting your Houghton County Fair

Category	Benefits
<p align="center"><b>GRAND CHAMPION</b> \$1,000</p>	<ul style="list-style-type: none"> <li>• Company NAME/LOGO on the Houghton County Fair Website and Social Media Mention</li> <li>• 2 Boosted Facebook Posts</li> <li>• 20 Daily Passes to the fair</li> <li>• 4 public announcements at the fair each day</li> <li>• Your name on sponsorship banner posted at the fair</li> <li>• Inclusion in all post fair media Thank You Ads</li> </ul>
<p align="center"><b>RESERVE CHAMPION</b> \$500 - \$999</p>	<ul style="list-style-type: none"> <li>• Company NAME/LOGO on the Houghton County Fair Website and Social Media Mention on Facebook Posts</li> <li>• 2 Boosted Facebook Posts</li> <li>• 10 Daily Passes to the fair</li> <li>• 4 public announcements at the fair each day</li> <li>• Your name on sponsorship banner posted at the fair</li> <li>• Inclusion in all post fair media Thank You Ads</li> </ul>
<p align="center"><b>BLUE RIBBON</b> \$300 - \$499</p>	<ul style="list-style-type: none"> <li>• Company NAME/LOGO on the Houghton County Fair Website and Social Media Mention on Facebook Posts</li> <li>• 6 Daily Passes to the fair</li> <li>• 2 public announcements at the fair each day</li> <li>• Your name on sponsorship banner posted at the fair</li> <li>• Inclusion in all post fair media Thank You Ads</li> </ul>
<p align="center"><b>RED RIBBON</b> \$200 - \$299</p>	<ul style="list-style-type: none"> <li>• Company NAME/LOGO on the Houghton County Fair Website and Social Media Mention on Facebook Posts</li> <li>• 4 Daily Passes to the fair</li> <li>• 2 public announcements at the fair each day</li> <li>• Your name on sponsorship banner posted at the fair</li> <li>• Inclusion in all post fair media Thank You Ads</li> </ul>
<p align="center"><b>WHITE RIBBON</b> \$100 - \$199</p>	<ul style="list-style-type: none"> <li>• Company NAME/LOGO on the Houghton County Fair Website and Social Media Mention on Facebook Posts</li> <li>• 2 Daily Passes to the fair</li> <li>• Your name on sponsorship banner posted at the fair</li> <li>• Inclusion in all post fair media Thank You Ads</li> </ul>
<p align="center">Trophies and Awards \$25 each</p>	<p align="center">Your name listed on the Sponsor page in the Exhibitor's Guide</p>

\*Those choosing a sponsorship tier of \$100 or more, can email their LOGO and website address to:

[houghtoncountyfair@hotmail.com](mailto:houghtoncountyfair@hotmail.com)